Gwen Fereday is a practicing artist specialising in woven textiles. She trained at Portsmouth University and UCA, Farnham, where she majored in Weaving and Dyeing. Gwen has worked in the Fashion/Textile industry and Textile Conservation as a freelance colour matcher. She has taught in Adult Education and Further and Higher Education, preferring to divide her time between her own practice and teaching.

She is currently a Senior Lecturer at Middlesex University, London, where she teaches colour, mark making and visual research to the Undergraduate Programme in the Fashion Textiles Department. Gwen is also studying for a PhD in Colour and Grapheme Synaesthesia. She has work in private collections in the UK, Europe and the USA and has commissions in the UK, USA and Bahrain. Gwen has undertaken research in India, studying the Telia Rumal from Andhra Pradesh, this culminated in an exhibition at The James Hockey Gallery, Farnham and a catalogue A Dyeing Art (1999). ISBN: 1-899817-02-6.

She has published Natural Dyes (2003) London, British Museum Press. Recently Gwen was invited by the Textile Conservation Department at Glasgow University to develop a colour reference archive of historic dyes for testing and referencing purposes within the Conservation Department. She has a studio in London and is a member of the Colour Group GB.