Abstract

“Contrary to conventional wisdom, art has not always been a noun... At the birth of the word 'art', it was a verb that meant, 'to put things together.' It was not a product but a process”. (Taken from the granddad of artist educators: Eric Booth)

My practice is about juxtaposition and the ideas that underpin it.

In this paper I am going to explore values of maximalism, minimalism and conventions, in particular why some of these values come with a social approval and why some of these values are looked down upon like kitsch and colour. Other values that play a part in my practice are the irrational, the nonsensical and the disruption of reason and accepted meanings. I am particularly interested in the in the intellectual acts of choosing and at what role does spatial arrangements play in meaning.

With conventions, I will be exploring the values that underpin why some people choose to follow a majority and some people do not.

“Western society's innate herd instinct has allowed the government, the media, and even the principles of economics to take advantage of each person's unwillingness to be cut off from the group” (Deleuze & Guattari)